



**REVOCATION AND POWER OF ATTORNEY AND DESIGNATION
OF NEW CORRESPONDENCE ADDRESS FOR U. S. PATENT APPLICATION**

Attorney Docket: 98753-011342

Re: U.S. Application Serial No. 09/682,791

As CEO and Chairman of WURLD Media, Inc., owner and assignee of U.S. Patent Application Serial No. 09/682,791, filed October 19, 2001, for which a patent is sought on the inventions entitled **METHOD AND SYSTEM FOR DYNAMICALLY MAINTAINING INTERNET ASSOCIATIONS**, I hereby revoke all previous powers of attorney and appoint attorney Gary L. Shaffer, Registration No. 34,502, located at 901 Banks Place, Alexandria, VA 22312, Telephone: (703) 642-5435, Telefax: (703) 642-3239.

Address all correspondence to:

**Gary L. Shaffer, Esq.
901 Banks Place
Alexandria, VA 22312**

The undersigned hereby authorizes the registered U.S. attorney identified herein to receive and follow instructions from the undersigned regarding any and all actions to be taken in the Patent and Trademark Office regarding this application, and to receive any Letters Patent issuing therefrom. In the event of a change in the assignee or in the person(s) from whom instructions may be taken, the registered U.S. attorney identified herein will be so notified by the undersigned.

Signature: _____

Gregory G. Kerber

Chairman and CEO
WURLD Media, Inc.
63 Putnam Street
Suite 103
Saratoga Springs, NY 12866

Date: Jan 15, 2004.

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